

AGENDA ITEM:

REPORT TO:	MERSEYSIDE FIRE & RESCUE AUTHORITY
DATE:	13TH SEPTEMBER 2007
REPORT NO.	CFO/165/07
REPORTING OFFICER:	DEPUTY CHIEF FIRE OFFICER
CONTACT OFFICER:	ESSIE LI, SPECIAL PROJECTS TEAM, EXTN. 4500
OFFICERS CONSULTED:	DAVE ROBINSON, ALAN PENTON
SUBJECT:	WORLD FIREFIGHTERS GAMES (WFG) COMMUNITY ENGAGEMENT PROGRAMME – APPLICATION FOR FUNDING (£50K)

Purpose of Report

1. To seek MFR Authority's approval for funding of £50k to support the WFG08 'Community Engagement' programme.

Recommendation

2. To note the contents of the report and approve funding of £50k in accordance with the programme financial profile provided to the Executive Director of Finance, Procurement & ICT.

Background

3. WFG08 is the first ever World Firefighters Games to offer community engagement activities which will benefit the local community by increasing participation in sport amongst young people and adults, particularly those from the most disadvantaged communities. The benefit of this approach for MFRS will be manifested in terms of a reduction of incidents of anti-social behaviour which impacts negatively on the operations of MFRS and the safety of its personnel, including incidents of arson and attacks on firefighters. WFG08 and the Community Engagement Programme represent a unique opportunity to provide another ground-breaking way of making the community Stronger, Healthier and Safer.

Equality and Diversity Implications

5. Equality and diversity are rooted in the WFG Community Engagement Programme - the wide range of activities will inspire community members from different backgrounds and with different interests to taking part. In addition, the activities will also boost the interactivities and understanding among our modern diverse community by raising the awareness of each others' life style. Measures are in place to meet with different participants' needs.

Financial Implications

6. This Project will be funded by the Grant due from CLG. The cash has not yet been received from the department.
7. The financial profile for the project is detailed below:

WFG Community Engagement Projects - £50K Budget

Projects	Cost for £50K Budget (£K)
E Learning	4K
Kabbadi	8K
Visual Impairment Awareness	2.5K
Local Pension Service	2K
WFG Cabinet & Heritage Tour with Council Library	4K
BBC Bus	2.5K
Greenbank	8K
Learning Disability Awareness	1K
Toughest Young Firefighter Alive	10K
Cycling & Racing Circuit	5K
Ramp Up	3K
Total	50K

8. Members' will recall that as part of the closure of the final accounts, they established a reserve to support Firefit Kids and other community engagement programmes related to the Games. It is proposed that this reserve is used to support the project and allow the project to proceed in anticipation of the grant receipt from CLG.

BACKGROUND PAPERS

World Firefighters Games 08 Liverpool Community Engagement Delivery Plan