



St Helens

Local Integrated Risk Management Plan

2011/2012

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Contact Information

St Helens Management Team

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Station Managers	Paul Lawless		
Locality Manager	Mandy Longworth	mandylongworth@merseyfire.gov.uk	01512966552

St Helens Fire Stations

Station	Address	Contact
50 St Helens	St Helens Community Fire Station, Parr Stocks Road, St Helens, WA9 1NU	0151 296 6550
51 Newton le Willows	Newton le Willows Community Fire Station, Borrton Road, Newton le Willows, WA12 OEL.	0151 296 5565
52 Eccleston	Eccleston Community Fire Station, Millfields, St Helens, WA10 5NB.	0151 296 5475

Stations Overlapping Into St Helens

Station	Address	Contact
Huyton	Huyton Community Fire Station, Huyton Lane, Huyton, L36 7XG.	0151 296 5445
Whiston	Whiston Community Fire Station, Fire Station Road, Whiston, L35 7JH.	0151 296 5535
Kirkby	Kirkby Community Fire Station, Webster Drive, Kirkby L32 8SJ.	0151 296 5505

1. Foreword

There are a number of key local risks in St Helens including; health and wellbeing, child poverty and worklessness. All of these issues increase the risk of fire to our communities.

We will work with our partners to reduce risk by tackling specific areas through innovative intelligence led solutions. Our world leading community safety initiatives, such as Home Fire Safety Checks (HFSC) will be concentrated on the most vulnerable members of our community, while our ground breaking work with young people will support social regeneration and community cohesion.

The 2011 risk map clearly shows the effect of our community safety initiatives on the people and communities of St Helens. The majority of areas are low to medium risk and the high risk areas are now concentrated in the Town Centre, Parr, Bold and Thatto Heath wards.

The number of fires has reduced in recent years, although 2010 saw an increase in the number of accidental dwelling fires and deliberate secondary fires. We will aim to reduce these fires through Partnership work targeting joint areas of priority

The Local IRMP for St Helens is designed to work with the five objectives and the three cross cutting, strategic drivers contained within the Sustainable Community Plan.

This will support the vision of making St Helens a modern, distinctive, economically prosperous and vibrant Borough.

2. Our Purpose, Aims & Core Values

Our Purpose

To make Merseyside a safer, stronger, healthier community.

Our Aims

To work in partnership with others to provide an excellent, affordable service to all the diverse communities of Merseyside that will:

- **Reduce** risk throughout the community by protective community safety services.
- **Respond** quickly to emergencies with professional staff who reflect the diverse communities we serve.
- **Restore**, maintain and improve the quality of life in our communities.
- **Resource** the organisation in a manner which will provide an efficient, cost effective and sustainable service to the people of Merseyside.

Our Core Values

Make a positive difference to our community

We will build upon our position of trust and respect within the community and the professionalism of our staff to tackle the real underlying factors which affect risk. We will achieve this by seeking partnerships in areas where we believe we can contribute to positive outcomes for all concerned. To complement this commitment, we will continue to listen to and engage with the public and our partners through active consultation in order to reflect their needs. We will offer facilities at our community fire stations which reflect the aspirations of local communities to assist in the delivery of our vision for safer, stronger and healthier communities.

We will be more resolute concerning the expected actions of responsible businesses and citizens. We take a great deal of time and effort to manage the risks within Merseyside; we believe that there is a role for all to play in this process. We will encourage and support this responsibility where possible. However, where necessary and appropriate we will enforce compliance with the

law to secure the responsible and lawful behaviour of the businesses and citizens of Merseyside.

Provide an excellent and affordable service

We will manage our emergency response flexibly, with an emphasis on those most at risk. We will do this by managing the number and type of appliances which are available to respond to emergencies at different locations throughout the day, night and at different times of the year to more accurately reflect the changing level and location of risk. In conjunction with this we will maximise our capability to respond in a wider rescue role in line with the growing expectations on the Fire & Rescue Service. Our priority is to maintain our current high level of service, we will reduce the impact on our communities of any changes in funding or costs, which are not already recognised in the planning assumptions we have made in our Medium Term Financial Plan.

Everyone matters

We aim to reduce risk in every home on Merseyside to a tolerable level, with no homes being assessed as high risk after we and our partners have offered support to the resident. To achieve this we will be more sophisticated in the way we commit resources to reduce risk; we will continue to offer free Home Fire Safety Checks to residents in Merseyside as we have done for the past ten years, but our key focus will be to work with our partners to identify and provide assistance to those individuals within the community who are most at risk from fire and other emergencies. We will continue to develop a workforce profile which provides diversity and offers equal opportunities for all.

Respect our environment

We will fulfil our responsibilities for protecting the built and natural environment, with support and commitment at the highest level. We will continue to identify and manage our activities, which have an impact on the environment, without compromising our operational response or our service delivery to the communities of Merseyside. We will address our legal requirements, set and achieve challenging environmental objectives and demonstrate continual improvement in the area of environmental management, energy use, water use and waste management. We are taking proactive steps in combating climate change through our carbon management plan, which ensures environmental sustainability in the design, construction and maintenance on our new buildings.

Our people are the best they can be

Our workforce has the necessary knowledge, skills and values to make a difference. They are supported in their roles and encouraged to contribute their ideas to continually improving the organisation and delivering positive outcomes for our communities.

We ensure our staff receive the training they need, in order to deliver all of our services to a high standard and they are protected in their work through a comprehensive and robust approach to health & safety.

3. Introduction

To support our Service Plan and to ensure we communicate with our communities and partners in a meaningful way Merseyside Fire and Rescue Service have produced 5 Local IRMPs. These contain a story of place, an analysis of risk by ward and an action plan detailing how with our partners, we are going to address these risks. These plans focus our frontline resources on tackling the issues which affect risk at a neighbourhood level and become the source for capturing our local plans, to reflect what each station, advocate and manager is planning to do in the community next year.

It is also the document which will summarise what we are trying to achieve with our partners in specific locations through Local Area Agreements.

4. St Helens Local Area Story of Place

St. Helens history is inextricably linked to the industrial revolution, being the location of the world's first commercial canal and its first passenger railway. These enabled the town to exploit its natural resources notably through coal-mining which fuelled significant chemical manufacturing and a world-famous glass industry. Coal mining and glass manufacture once employed around 50,000 people, well over half the workforce. However, the industries that built the town have now declined in importance, with over 30,000 jobs lost in the late 1980's. This fundamental shift in the pattern of employment has been at the heart of the challenges faced ever since, and it continues to shape community priorities and ambition.

In terms of Multiple Deprivation there are 27 Super Output Areas (SOA) in St. Helens which fall into the most deprived 10% nationally (compared with 30 in 2004) and 43 SOAs in the most deprived 20%. The Indices of Multiple Deprivation map shows that there is a cluster of SOAs falling within the most deprived 5% nationally in Town Centre, Parr, Thatto Heath and Bold with other pockets of high deprivation in Windle and Newton.

In common with all districts in Merseyside St Helens is provided with an emergency response 365 days a year. The Service has three community fire stations in St Helens:

- St Helens (Parr Stocks Road)
- Newton le Willows
- Eccleston

Work commenced on the construction of a new Fire Station in early 2011 at Newton le Willows with staff relocating to temporary accommodation on site. It is due to be completed in January 2012. This is part of our PFI project to build new Community Fire Stations across Merseyside.

Two members of the St Helens Council sit on the Merseyside Fire and Rescue Service Authority.

The fire service believes in the value of working in partnership to achieving common goals and is an active member of the Local Strategic Partnership they also provide representation on all thematic and strategic groups.

The decline in industry in St Helens is also reflected in the type of incidents the fire service now attends as its main areas of work are domestic and special service incidents. The total number of fires that the stations in St Helens district attend has dropped from 2203 in 2004/2005 to 1429 in 2008/2009 this is a reduction of 774 which equates to a reduction of 35%.

As part of our home safety campaign MFRS have visited over 41, 500 dwellings in the St Helens area fitting over 80,000 free smoke alarms over a ten year period. We also offer advice on how to prevent fires and the action to be taken in case of fire.

St Helens accounts for 13.1% of the total population of Merseyside and 2.6% of the North West region with a total population of 177,600. The proportion of people from black or minority ethnic (BME) groups is estimated to be 3.1% for 2005; this has continued to follow the upward trend since 2001 with an increase of 0.7% between 2001 and 2005. However, the proportion of people from BME groups is lower in St Helens than both the regional and national average (9.7% and 14.7% respectively). Following national trends, in recent years there has been an increase in migrant workers. 595 overseas nationals registered for a National Insurance Number during 2005/06, principally from Eastern Europe and this is beginning to have some impact on service provision. The age structure of residents in St.Helens mirrors the national picture of an ageing population. Between 1985 and 2005, the number of people in St.Helens aged 15 or under decreased by 6,000 (15.67%) and the number of people aged 65 and over increased by 4,100 (16.67%). This ageing is the result of declines both in the numbers of children born and in mortality rates. This has led to a declining proportion of the population aged under 15 and an increasing proportion aged 65 and over.

St.Helens has a legacy of poor health linked with deprivation and its industrial past. Turning round this legacy is a long term agenda. In common with other areas the major causes of death are heart and circulatory diseases, cancers and respiratory diseases. On average men and women in St Helens live shorter lives than in England, however, over the last four years an additional 7 months has been added to the life expectancy of women and an additional 18 months to the life expectancy of men. Deaths from coronary heart disease, the largest killer have reduced by 42% in the last 8 years. Deaths from cancers have reduced by 17% in the same period.

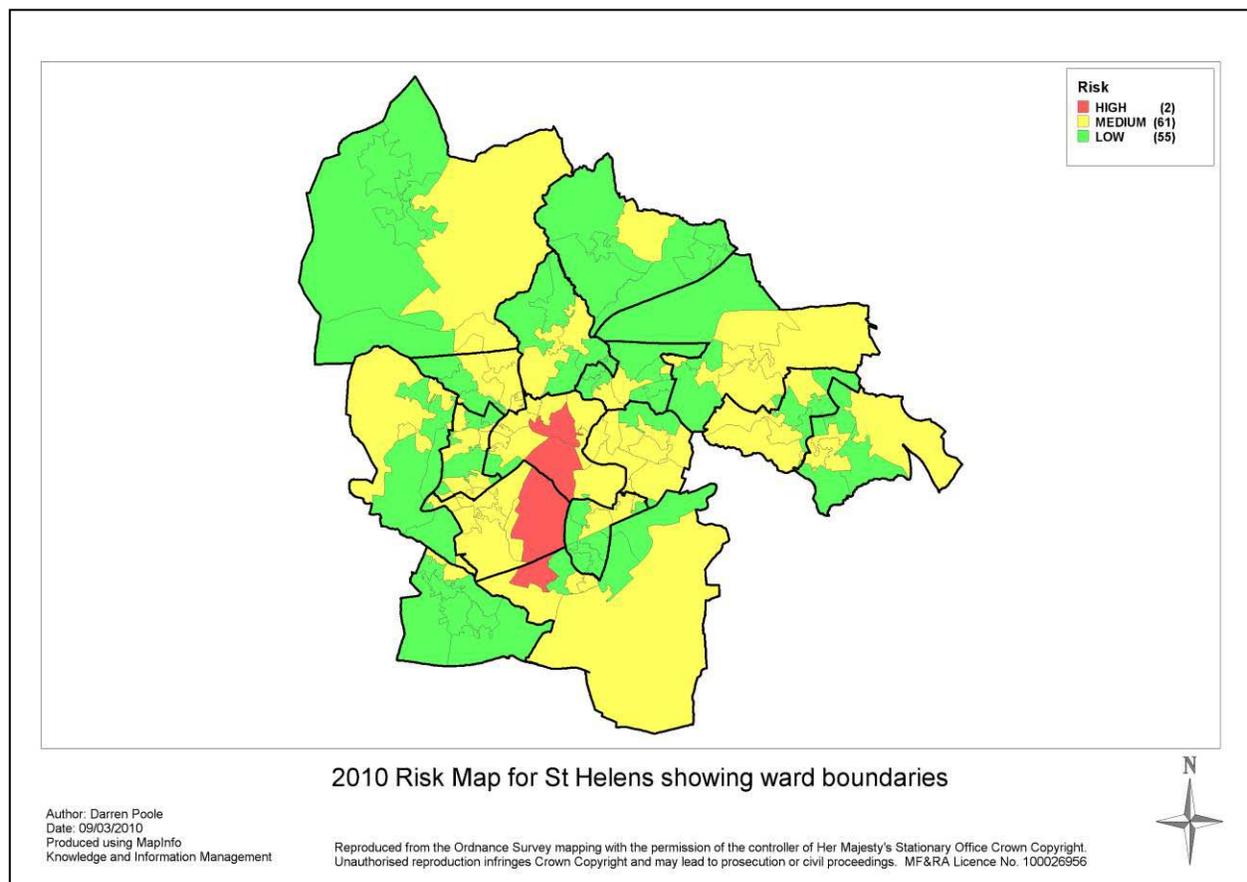
The children of St Helens appear to be following national trends, with a worrying increase in the average weight of children, posing a real concern for future generations and families. Children and Young People are concerned about their weight and know they need to increase their physical activity to improve their health and wellbeing, and also to reduce bullying. The fire service is working with its partners to improve the health and wellbeing of the residents of St Helens.

5. St Helens Fire and Story of Place

The people and communities of St Helens are much safer from the effects of fire and on the roads than they were in 2005/6 as a direct result of the actions of Merseyside Fire and Rescue Service and its partners.

St Helens Risk Maps

2010

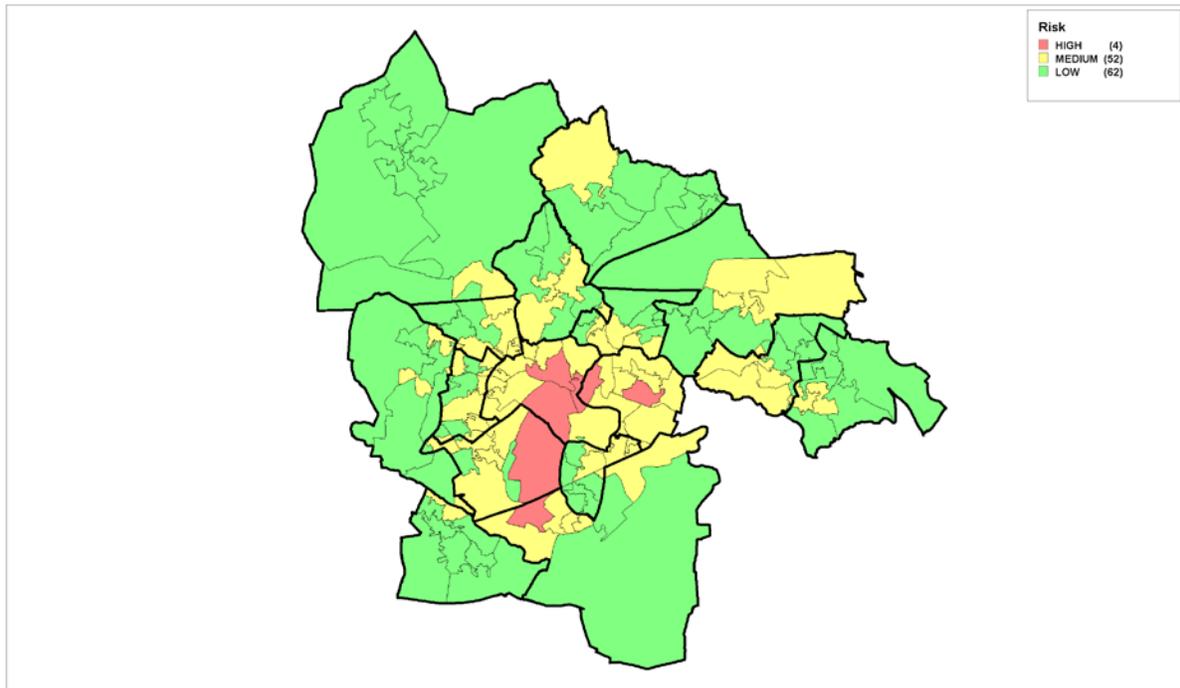


This was our risk map from 2010; the majority of areas were assessed as medium risk and low risk with 2 areas being identified as high risk.

The 2010 risk map clearly shows the affect of our world leading community safety initiatives on the people and communities of St Helens. Although the majority of areas are still medium risk, the low risk areas have more than doubled and high risk areas have dropped from 6 to 2 and are now concentrated in the Town Centre and Thatto Heath wards.

This map is one of the tools we use to identify where to target our prevention activities and risk reduction strategies.

2011



2011 Risk Map for St Helens showing Wards

Author: Darren Poole
Date: 24/02/2011
Produced using MapInfo
Knowledge and Information Management

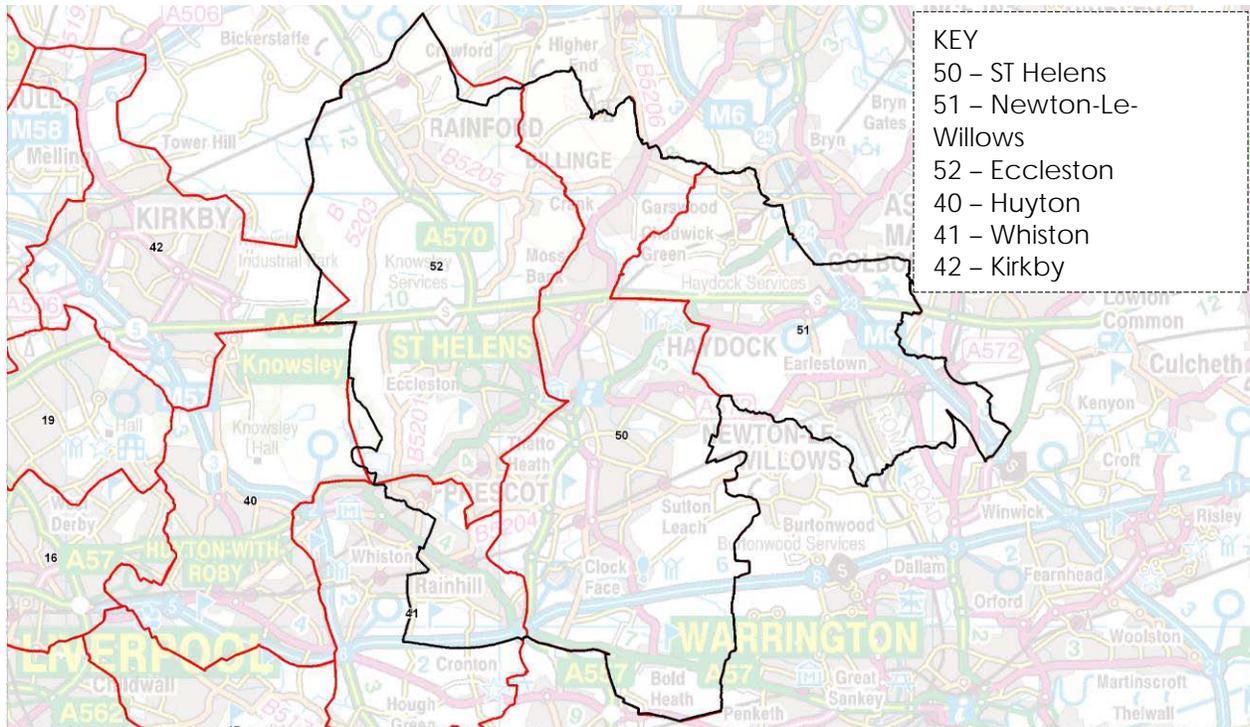
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This year's risk map has seen areas in the Town Centre and Parr wards emerging as high risk areas for us to continue to focus our prevention activities upon as well as providing an immediate emergency response capability, along with the Thatto Heath ward.

A significant change has seen the majority of areas within St Helens now being assessed as low risk.

St Helens Community Fire Station Areas



¹ Please note: Black outline is District boundary, red outline is Station Boundaries.

As mentioned above, St Helens is provided with an emergency response 365 days a year. The Service operates three community fire stations within the local authority area although an emergency response could be delivered from outside the area because the Service operates a system of dynamic mobilising, which enables the nearest appliance to be sent to an incident. The three stations in St Helens are:

- St Helens (Parr Stocks Road)
- Newton le Willows
- Eccleston

Table 1: Yearly Change in Incident Types between 2005/06 to 2009/10

Incident Type	2005 /06	2006 /07	2007 /08	2008 /09	2009 /10	Difference 05/06 - 09/10	% Change
Deliberate Property & Vehicle Fires	354	311	223	227	200	-154	-43.5%
Deliberate Anti-Social Behaviour Fires	1597	1745	1396	975	907	-690	-43.2%
All Property & Vehicle Fires	622	559	470	436	420	-202	-32.5%
Accidental Fires in the Home	172	148	155	109	133	-39	-22.7%
Fatalities in Accidental Fires in the Home	0	1	1	0	1	1	N/A
Injuries in Accidental Fires in the Home	21	10	9	12	21	0	0.0%
Accidental Commercial Property Fires	34	31	30	43	31	-3	-8.8%
Deliberate Commercial Property Fires	36	32	18	24	12	-24	-66.7%
Unwanted Fire Signals	588	495	528	464	384	-204	-34.7%
False Alarms due to Equipment	507	408	454	387	337	-170	-33.5%
Road Traffic Collisions	109	120	97	67	77	-32	-29.4%
Injuries in Road Traffic Collisions	84	76	91	67	56	-28	-33.3%
Fatalities in Road Traffic Collisions	0	3	1	2	2	2	N/A

Table 1 indicates that all but three incident types analysed had reductions in numbers between 2005/06 and 2009/10, with Fatalities in Accidental Fires in the Home increasing by 1, fatalities in Road Traffic Collisions increasing by 1 and Injuries in Accidental Fires in the Home remaining constant.

The largest reductions in the St Helens district from 2005/06 to 2009/10 were in the following incident types: Deliberate Anti-Social Behaviour Fires reduced by 690, Unwanted Fire Signals reduced by 204, False Alarms due to Equipment reduced by 170, All Property & Vehicle Fires reduced by 202 and Deliberate Property & Vehicle Fires reduced by 154.

Analysis of Accidental Fires in the home

Table 2: Top 6 wards for Accidental Dwelling Fires (fires in the home) in St Helens 2009/10

St Helens Wards	Incidents
Town Centre	21
Parr	19
Bold	11
Thatto Heath	10
Sutton	9
Billinge and Seneley Green	8

Chart 3: Accidental Dwelling Fires (fires in the home) in St Helens 2009/10, by Station Ground

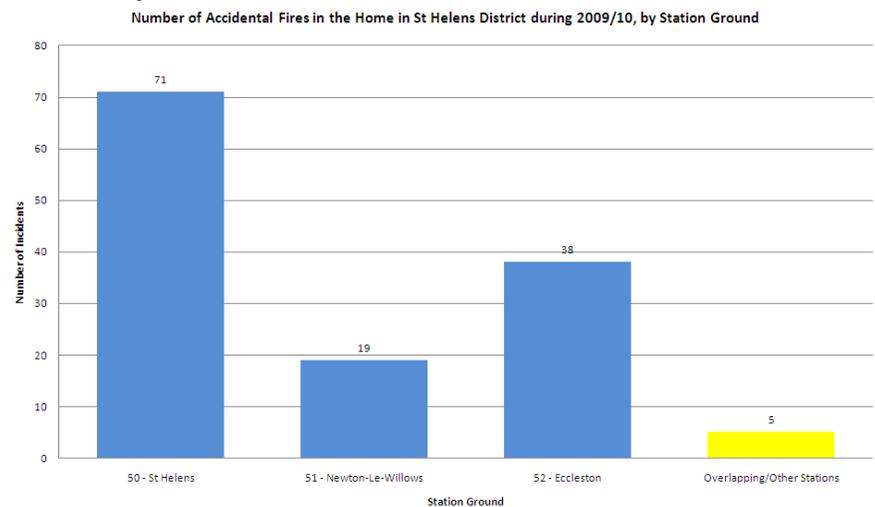


Table 2 illustrates that during 2009/10 Town Centre was the ward in St Helens to have the greatest number of Accidental Fires in the Home, with 21 such incidents; 2 more than Parr with 19 incidents.

Chart 3 indicates that St Helens (“50”) station ground had the greatest number of Accidental Fires in the Home during 2009/10, with 71 incidents. Eccleston (“52”) had the second greatest number of Accidental Fires in the Home, with 38 incidents; Newton-le-Willows (“51”) had 19 incidents during 2009/10.

Analysis of Deliberate Property & Vehicle Fires

Table 4: Top 6 wards for Deliberate Primary (Property & Vehicle) Fires in St Helens 2009/10

St Helens	Incidents
Town Centre	40
Parr	27
Thatto Heath	23
Bold	14
Sutton	12
Earlestown	11

Chart 5: Deliberate Primary (Property & Vehicle) Fires in St Helens 2009/10, by Station Ground

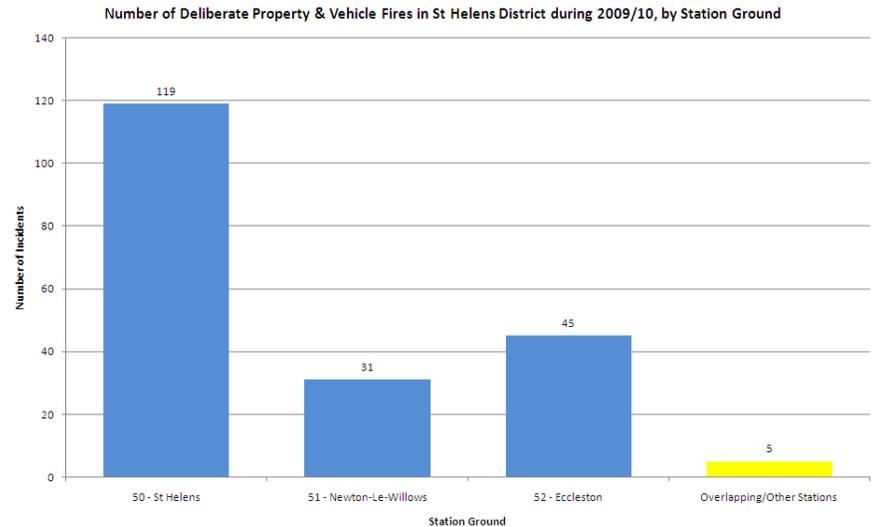


Table 4 demonstrates that Town Centre had the greatest number of Deliberate Property & Vehicle Fires of any ward during 2009/10 in the St Helens district, with 40 incidents.

Chart 5 indicates that during 2009/10 St Helens (“50”) station ground had the greatest number of Deliberate Property & Vehicle Fires in the district, with 119 such incidents. Eccleston (“52”) and Newton-le-Willows (“51”) station ground had 45 and 31 incidents respectively.

Analysis of Deliberate Anti-Social Behaviour Fires

Table 6: Top 6 wards for Deliberate Secondary (Anti-Social Behaviour) Fires in St Helens 2009/10

St Helens	Incidents
Town Centre	161
Parr	139
Sutton	83
Bold	80
Thatto Heath	68
Haydock	62

Chart 7: Deliberate Secondary (Anti-Social Behaviour) Fires in St Helens 2009/10, by Station Ground

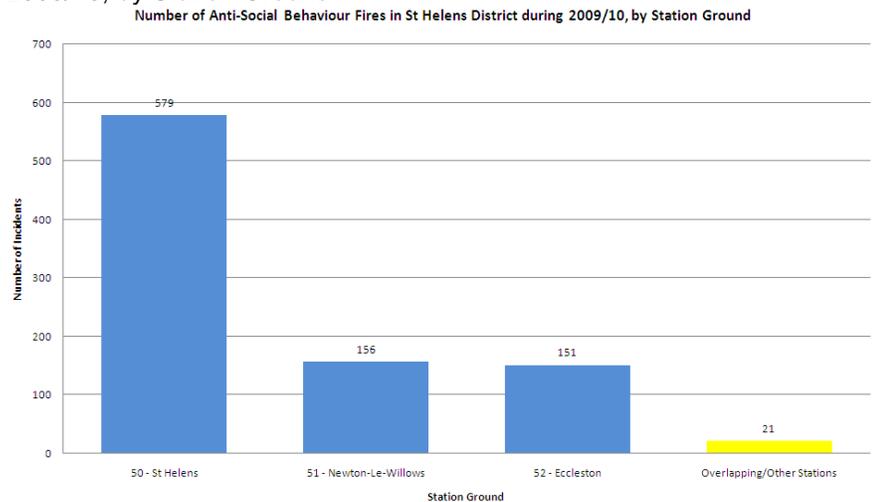


Table 6 indicates that during 2009/10 in the St Helens district, Town Centre was the ward to have the greatest number of Deliberate Anti-Social Behaviour Fires, with 161 such incidents.

Chart 7 illustrates that St Helens (“50”) station ground had the greatest number of Deliberate Anti-Social Behaviour Fires of any station ground in the St Helens district during 2009/10, with 579 incidents; 272 more than both Newton-le-Willows (“51”) and Eccleston (“52”) combined (307 incidents).

Analysis of Vehicle & Property Fires

Table 8: Top 6 wards for All Vehicle & Property Fires in St Helens 2009/10

St Helens Wards	Incidents
Town Centre	78
Parr	55
Thatto Heath	38
Bold	32
Haydock	27
Sutton	23

Chart 9: All Vehicle & Property Fires in St Helens 2009/10, by Station Ground

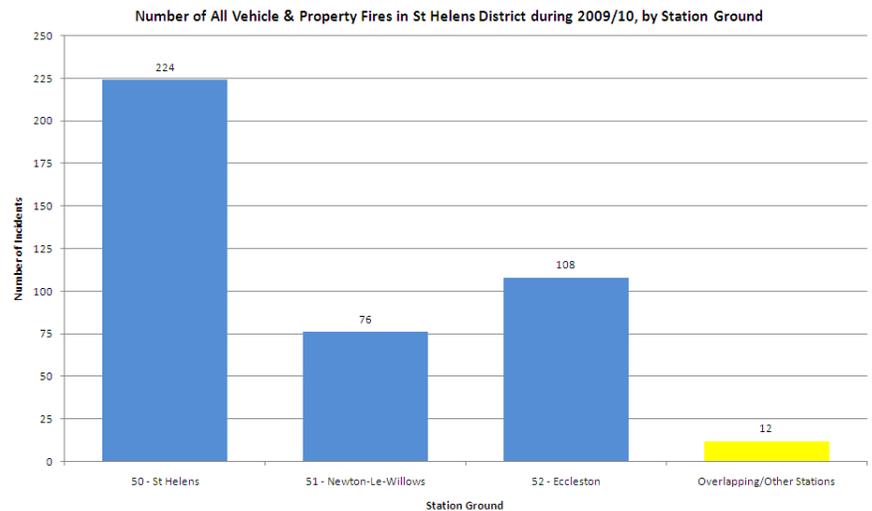


Table 8 demonstrates that Town Centre is the top ward in St Helens for All Vehicle & Property Fires during 2009/10, with 78 such incidents; 23 more incidents than the second ward, Parr, with 55 incidents.

As illustrated by Chart 9, St Helens (“50”) station ground, with 224 incidents accounted for more Vehicle & Property Fires than both Newton-le-Willows (“51”) and Eccleston (“52”), with 76 and 108 incidents respectively.

Analysis of False Alarms due to Equipment

Table 10: Top 6 wards for False Alarms due to Equipment in St Helens 2009/10

Wards	Incidents
Town Centre	141
Windle	31
Haydock	19
Eccleston	18
Bold	17
Rainhill	16

Chart 11: False Alarms due to Equipment in St Helens 2009/10, by Station Ground

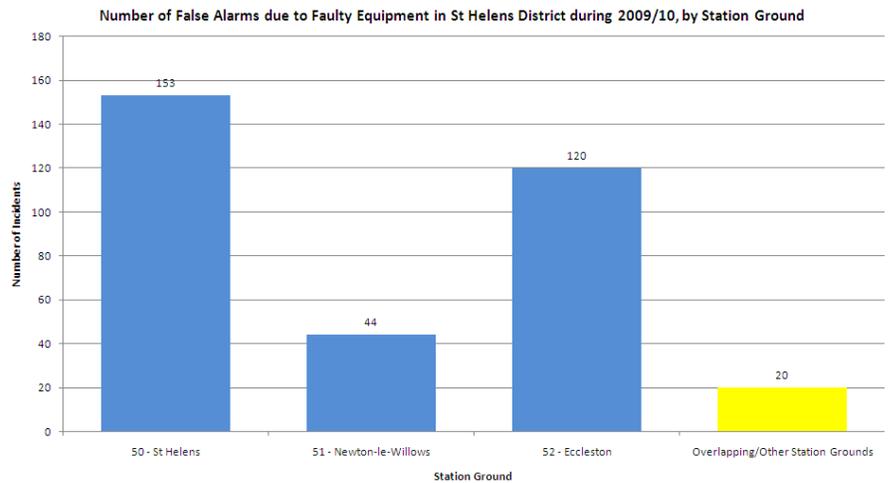


Table 10 indicates that Town Centre had 141 False Alarms due to Equipment, 110 more than the next ward, Windle with 31 incidents.

Chart 11 demonstrates that during 2009/10, the station ground to have the greatest number of False Alarms due to Equipment was St Helens (“50”), having had 153 during the year; this is 33 more than the next station ground, Eccleston (“52”) with 120 incidents.

Analysis of Injuries in Accidental Fires in the Home

Table 12: Distribution of Injuries in Accidental Dwelling Fires in St Helens (2009/10), by ward

Wards	Injuries in Accidental Fires in the Home
Parr	5
Blackbrook	4
Windle	3
Bold	3
Town Centre	2
Thatto Heath	2
West Park	2

It is evident from Table 12 that there were 21 Injuries in Accidental Fires in the Home in the St Helens district during 2009/10, 5 of which occurred in Parr, 4 in Blackbrook and 3 each in both Windle and Bold.

It should be noted that although Town Centre had the greatest number of Accidental Fires in the Home, with 21, this ward had the joint fifth most injuries in such incidents (2 incidents).

Local Priorities

In St Helens, the Local Strategic Partnership has considered all of the risks affecting the Borough and the National Indicators selected by the Partnership to reduce those risks and improve outcomes for the local communities.

6. Our Plans to Reduce Risk and Address Local Priorities in St Helens

The actions that follow outline Merseyside Fire & Rescue Service's commitment to meet local needs and improve outcomes for the people of St Helens.

The table below sets out the specific activities and projects that Merseyside Fire and Rescue Service will carry out in St Helens, often in partnership, to help achieve the priorities for the area and deliver positive outcomes for the people of St Helens. These action points will be supported by specific District and Station local performance indicator targets.

Activity/ Project/ Location	Expected Outcomes/Contribution to Local Priorities
<p>Road Safety</p> <p>The Service will work with partners to educate children and young people in St Helens about the risks that occur on the roads</p> <p>All stations will support this safety initiative through training delivery and practical demonstrations.</p> <p>District staff will liaise with Youth Engagement staff for guidance and support.</p>	<p>Local communities will become safer, stronger and healthier. This will help to reduce the number of accidents and collisions on the roads in St Helens.</p> <p>Speed Awareness courses</p>
<p>Site Specific Risk Information</p> <p>Operational staff will convert all 72d records into the relevant categories of site specific risk information</p> <p>This activity will provide an opportunity to improve the quality of the risk information and provide a training tool for Watch Managers.</p> <p>District staff will liaise with Legislative Fire Safety for guidance and support.</p>	<p>The conversion from the existing 72d plans to site specific risk information will allow operational staff to plan a range of training events. These events will involve a wider range of simulated incidents and will involve partner agencies from with the Resilience Action Group. Our communities and operational staff will be safer due to these changes in the way in which operational intelligence is shared.</p>

<p>Youth Team</p> <p>The Youth Team scheme is aimed at young people aged 10 to 16 years of age, who live within the most deprived super output areas. This activity will promote safety awareness and healthy lifestyles for young people.</p> <p>Operational staff will provide the resources and personnel to supervise the Youth Team scheme.</p> <p>District staff will liase with CFS and Youth Engagement staff for guidance and support</p>	<p>Local communities will become safer, stronger and healthier. Young people will be given the opportunity to build self esteem and motivation to attain at school. This will help to reduce the number of anti-social behaviour fires and make the communities safer for our citizens and fire and rescue staff.</p> <p>For our children and young people to be healthy, enjoy their childhood and achieve as young people.</p>
<p>Protecting the Most Vulnerable</p> <p>Reduce the number of deaths and serious injuries in the most vulnerable groups. This will involve refining the process of sharing information of vulnerable persons.</p> <p>CFS staff will liaise with partner agencies and operational staff to ensure that the appropriate resources are provided for the most vulnerable groups.</p> <p>All personnel will be involved in the work around targeting of the priority groups.</p>	<p>The most vulnerable residents in St Helens will be safer in their homes.</p> <p>Improve health and wellbeing, particularly in priority groups.</p>

<p>Neighbourhood Fire Fighters</p> <p>These Firefighters will operate in the heart of the targeted communities and will build relationships with partner agencies and local residents</p> <p>These Neighbourhood Firefighters are operational staff who are based at St Helens fire station. They will use their contacts to involve other operational staff with Community Safety Advocates and partner agencies</p> <p>Neighbourhood Firefighters will develop local community contacts and these will be shared and jointly used with other advocates from CFS and TRG.</p>	<p>Local communities will see a reduction in antisocial behaviour and related activities. This will help to reduce the number of anti-social behaviour fires and ensure that our Firefighters are safer whilst they carry out their work in the community.</p>
<p>Volunteer Facilities Coordinator</p> <p>A programme to create six volunteer posts at St Helens Fire Station. The post holders will assist with the administrative duties associated with a community fire station.</p> <p>All personnel will interact with the volunteers and this will provide an opportunity to offer support and guidance in the completion of the administrative duties.</p> <p>Station Locality Manager will liaise with Community Safety Directorate to maximise the benefit from this activity.</p>	<p>The local community will benefit from a more efficient operation within St Helens fire station. The role of the Volunteer Facilities Co-ordinator will support all of the partner agencies in their work and help to make the most effective use of the facilities. The volunteers will also complete an NVQ in administration.</p> <p>Expanding our role within the Voluntary Sector.</p> <p>The creation of a stronger, more inclusive community with better opportunities for disadvantaged groups</p>

Generic Merseyside Fire & Rescue District Action Plan 2010/11

Whilst the action plan above has been developed to specifically address the needs and priorities in St Helens, the table below outlines four generic action points that will be applied to all of the five districts of Merseyside. As such they address issues of importance to the whole of Merseyside Fire and Rescue Service.

Activity	Expected Outcomes
<p>RISK REDUCTION IN THE HOME:</p> <p>District and station staff will identify areas of high risk within Merseyside with the assistance of Headquarters staff. The station staff will then focus efforts to complete Home Fire Safety Checks in these areas. Additional effort will be made to identify vulnerable individuals living in all risk areas and complete HFSCs with these individuals to further reduce risk for those most at risk in the community.</p>	<p>Our staff will;</p> <ul style="list-style-type: none">• Reduce the risk of fire in homes across Merseyside; we expect to see reductions in total numbers of accidental dwelling fires, injuries and fatalities occurring at these incidents.• Each Watch will be responsible for the completion of a proportion of the target of 100,000 HFSCs for 2011/12. Concentrated in high risk areas and on higher risk individuals.

<p>HEALTH, SAFETY AND WELFARE:</p> <p>District and station staff will identify issues which affect the health, safety and welfare of all district staff. They will address emerging issues by developing solutions at local level to improving health, safety and welfare in the workplace.</p>	<p>Our staff will;</p> <ul style="list-style-type: none"> • Prevent accidents occurring in the workplace. • Ensure training is put into practice. • Ensure available training is attended by those most in need. • Ensure fire fighter safety through the accurate completion of site specific risk information. • Demonstrate and promote the benefits of a healthy lifestyle within the community. • Promote facilities provided by the Service to enhance public health and wellbeing.
<p>ENVIROMENTAL IMPACT:</p> <p>District and station staff will help minimise the Service’s impact on the environment by reducing overall carbon emissions, conserving energy and minimising other pollution.</p>	<p>Our staff will;</p> <ul style="list-style-type: none"> • Implement the Carbon Management Plan. • Take action to conserve all forms of energy. • Manage waste in an efficient manner. • Minimise the impact of fire fighting on the environment. • Demonstrate and promote care for the environment in all of our communities.
<p>FIRE PREVENTION:</p> <p>Operational staff are to take an active role in the safeguarding of members of the public in licensed premises on Merseyside.</p>	<p>Operational Staff will;</p> <ul style="list-style-type: none"> • Conduct Fire Safety Audits of licensed premises based upon the risk profile within the Districts and any intelligence received. • Ensure the safety of Patrons of these premises is not compromised by the failure of the Licensee to provide and maintain adequate fire safety measures.

<p>EQUALITY AND DIVERSITY:</p> <p>District and Station staff will contribute to delivering our service equitably to all communities and individuals by considering the needs and risks associated with their communities and to develop innovative ways of addressing those needs and risks.</p>	<p>Our staff will;</p> <ul style="list-style-type: none"> • Target prevention activity at those most at risk within the community. • Use all available information and intelligence to assist with this targeting. • Overcome the barriers of language, religion or race, which make people harder to reach.
<p>CORPORATE SOCIAL RESPONSIBILITY:</p> <p>District and station staff will take an innovative approach to engaging with voluntary and charitable organisations to deliver benefits to our communities whilst contributing to the overall aims of MFRS.</p>	<p>Our staff will;</p> <ul style="list-style-type: none"> • Deliver benefits to the local community through the outcomes of our joint working with voluntary and charitable organisations. • Apply the Core Values of the Service to all interactions with voluntary and charitable organisations.

7. Conclusion

The fire stations in St Helens District operate as true community facilities with members of the public and our partners in local government providing services from each venue.

As well as providing a whole time response to calls to fires and special services we are actively involved in assisting our partners in addressing issues such as health inequalities and making St Helens a safer, stronger and healthier place to live.