Service Policy: STRATPOL01 Corporate Social Responsibility Policy

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1.0	19/8/10	[redacted]	CLT request 17/8/10
1.1-1.11	6/4/11-22/2/22	[redacted]	Annual Reviews
1.12	March 2024	[redacted]	Annual Review and terminology changes
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1.14	March 2026	[redacted]	Annual review

Initial	Full	Date	Reviewed by	Comments
	x		ED&I TEAM	LOCATED ON PORTAL

Date	Reviewed by	Comments

Related Documents:

Doc. Type	Ref No.	Title	Location
SI	0688	Employee Wellbeing Guidance	Portal: Service Instructions
SI	0475	Health & Safety Compliance	Portal: Service Instructions
SI	0400	Waste Management & Minimisation	Portal: Service Instructions
Policy	RESPOL05	Health, Safety & Welfare Policy	Portal: Service Instructions
Policy	STRPOL11	Equality & Diversity	Portal: Service Instructions
Policy	STRPOL04	Programme & Project Management	Portal: Service Instructions
Policy	STRPOL02	Partnership Policy	Portal: Service Instructions
Policy	PODPOL04	Training, Learning & Organisational Development	Portal: Service Instructions
Policy	PROPOL01	Community Fire Safety	Portal: Service Instructions
Policy	PROPOL04	Community Fire Protection	Portal: Service Instructions
SI	0604	Home Fire Safety Checks	Portal: Service Instructions
Policy	ASSPOL01	Environmental Policy	Portal: Service Instructions
		Integrated Risk Management Plan	Portal:
		Service Delivery Plan	Portal:

Distribution List:

Name	Position	Department

Sign-Off List:

Name	Position

[redacted]	Chief Fire Officer

Target Audience:

All MFRS	Principal Officers	Senior Officers	Operational Crews	Fire Safety	Community Fire Safety	Support Staff
X						

Ownership:

FOI exemption required?	Yes		URL	
	No	X	Reason	

Legislation:

Title	

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STRATPOL01 Corporate Social Responsibility Policy

1. Policy Introduction and Background:

Corporate Social Responsibility is all about organisations embracing responsibility for the impact of their activities on the environment, service users, employees, communities and other stakeholders. Organisations that are committed to Corporate Social Responsibility proactively promote the public interest by encouraging community growth and development, and voluntarily eliminating practices that might harm the public or the environment. In short, CSR is the deliberate consideration of the wider impact of an organisation's activities and taking positive steps to minimise the negative impacts and enhance the positive ones.

2. Policy Explanation:

Statement of Commitment

Merseyside Fire and Rescue Authority's Purpose is "Here to Serve, Here to Protect, Here to Keep you Safe", so consideration of the effect we have on the public is our paramount concern. But we also go further to develop and deliver broader benefits to society, and we work closely with partners and communities to do this. Through drawing on our own and others' skills and expertise, whether they are part of an organisation or individual citizens, we work together as genuine partners to get things done.

We have a set of corporate values that are the framework for everything that we do and we have the skills and expertise, passion and initiative to take the lead in improving lives and services to our communities. This policy and the related Service Instruction sets out what we are doing to improve our communities now and in the future.

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Our Approach to Corporate Social Responsibility

Our approach to Corporate Social Responsibility is grounded in our overall approach to planning, including our Community Risk Management Plan; the plan that we produce to set out how we deliver our services to communities in line with our Values. The CRMP can be found on the home page of our website www.merseyfire.gov.uk

Functions covered by the policy

What the Service will do - our Five CSR Key Themes

Our approach to CSR is based on five key themes that cover all the areas in which we work. Each area is broken down into several sub-themes that outline our main CSR priorities:

Our People

- Health & Safety – reducing accidents and ensuring safe systems of work
- Occupational Health – keeping people healthy and in work
- Equality, Diversity and Inclusion – reflecting our communities in our employees
- Training and Development – ensuring staff are competent and have opportunities to develop and improve
- Staff Engagement – listening to staff and acting on what we hear

Our Communities (including our service users)

- Helping individuals and communities to stay safer and protect their homes and families through:
- Preventing fires and other emergencies
- Protecting against the effect of fires and other emergencies
- Responding efficiently and effectively to emergencies when they occur – and helping to deal with the aftermath
- Working with at-risk groups and individuals to reduce that risk
- Working with children and young people to keep them and their communities safer
- Working with partners to deliver more cost-effective services across the board
- Stepping in to take action when we think we can make a positive difference resulting in greater benefits to society.
- Consulting and engaging with our communities to help us shape what we do

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Our Environment

- Setting ourselves (and achieving) challenging targets for reduction in CO2 emissions, energy and water usage and waste production
- Encouraging our staff to be "Greener" both at work and at home and providing assistance and guidance to help them achieve that.

Our Other stakeholders

- Working with the local strategic partnerships to tackle the priority issues for each of the five local authority areas in Merseyside
- Work with the trades unions and other representative bodies in MFRA to make the changes necessary to meet the challenges the Authority faces
- Work with our suppliers to optimise the benefits to society of the money the Authority spends on goods and services

Our voluntary contributions to society

- Encouraging our staff to volunteer in their own time and granting them one day per year of paid leave to support the initiative.
- Working with the voluntary sector to the mutual benefit of both organisations and the communities we both serve.

Publicity and documentation

Details of our approach to Corporate Social Responsibility will be published on our website www.merseyfire.gov.uk.

Projects and Service Delivery

Our CRMP/Service Delivery Plan explains where we consider that our planned actions and projects contribute to our overall commitment to Corporate Social responsibility. Our Station Plans are locally focused, as is our Community Impact Fund, and help us improve outcomes for our communities.

Our CRMP/Service Delivery Plan are approved, monitored and managed by a governance and performance management structure that starts with local managers and ends with the Authority ensuring that officers and Authority Members work together to implement projects and track them through to completion, always focusing on the benefits they bring to our communities.

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3. Policy Implementation:

The Service Instructions used to underpin this Policy are:

- SI 0782 Positive Mental Health and Wellbeing
- SI 0475 Health & safety compliance
- SI 0604 Home Fire Safety Checks
- SI 0400 Waste management and minimisation

All Policies can be found on the Website

POLICY